

# Leadership & Innovation Emphasis

---

**Prof. Marco Aponte-Moreno**

Professor of Clinical Management and Organization

# Outline

- Overview
- Requirements for admission
- Requirements for completion
- Courses

# **Leadership & Innovation Emphasis**

**The BS in Business Administration with an Emphasis in Leadership and Innovation**  
prepares students for careers in:

- Leadership**
- Strategic Management**
- Management Consulting**
- Global Management**

# Requirements for Admission

**This emphasis is available** only to **current Marshall and Leventhal undergraduates** who satisfy the following three conditions:

- (1) have attained **sophomore standing**,
- (2) have completed at least **one semester in residence** at USC, and
- (3) have earned credit for the course:

**BUAD 304 Organizational Behavior and Leadership.**

# Requirements for Admission

**Students who wish to transfer to this emphasis** should visit the **Office of Undergraduate Advising and Student Affairs** at the Marshall School of Business.

**Students may earn only one emphasis** within the BS in Business Administration degree.

**The Emphasis shows up** on your transcript, not on your diploma.

# Requirements for Completion

**To complete the emphasis, students must**

- satisfy **all the requirements for the BS in Business Administration** and
- complete **12 units** of upper-division elective courses
  - typically three 4-unit courses
  - offered by the Management & Organization Dpt. at Marshall
  - specifically **three 300- or 400-level courses with a prefix MOR** that are available for credit toward the major.

# Courses

## Leadership courses

- MOR 451: Mastering Decision Making (4.0 units)**
- MOR 468: Cross-Cultural Negotiations (4.0 units)**
- MOR 469: Negotiation and Persuasion (4.0 units)**
- MOR 470: Global Leadership (4.0 units)**
- MOR 472: Power, Politics and Influence (4.0 units)**
- MOR 473: Designing and Leading Teams (4.0 units)**
- MOR 498: Special Topics: Leadership through Improvisation (4.0 units)**

## Strategy courses

- MOR 458: Technology Strategy: The Case of AI (2.0 units)**
- MOR 467: Strategic Management of Innovation (4.0 units)**
- MOR 492: Global Strategy (4.0 units)**

# Courses

## Industry-specific courses

MOR 443: **The Business of Digital Hollywood** (4.0 units)

MOR 462: **Management Consulting** (4.0 units)

MOR 479: **The Business of Sports** (4.0 units)

MOR 480: **Sports Business Innovation: Impacts on Decision Making** (4.0 units)

## Responsible business courses

MOR 385: **Business, Government and Society** (4.0 units)

MOR 466: **Business and Environmental Sustainability** (4.0 units)

MOR 499: **Special Topics: Leadership toward a Sustainable Future** (4.0 units)

MOR 421: **Social and Ethical Issues in Business** (4.0 units)



# Contact Us

## **Professor Marco Aponte-Moreno**

Management and Organization Department, Marshall School of Business  
Hoffman Hall 419

510-542-7400

apontemo@usc.edu

<https://www.marshall.usc.edu/departments/management-and-organization>